

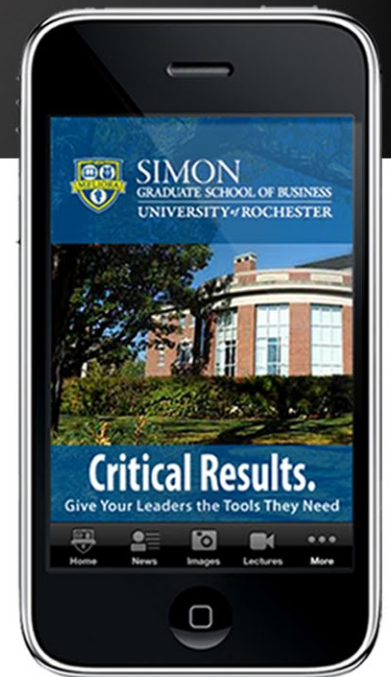
MOBILE EDUCATOR

Go mobile. Go ahead.

Connect with students like never before.

Prospective students are no longer interested in waiting on the sidelines to receive neatly packaged messages. They need and want to be reached in a way that is real and relevant to them, through content that is interactive.

MobileEducator is a fully-customizable mobile app platform for universities, colleges and schools developed with Admissions Marketing in mind. One part mobile app, one part web CMS, MobileEducator gives you full control over your content.



Features

With MobileEducator's integrated content management system, you can update all features in real time—upload a video of graduation, add this year's course catalog or announce the upcoming open house—from anywhere you have web access.



Home Screen + App Icon

Custom app icon, home screen icon and image designed according to your brand requirements.



Photos

Add photos of campus events and student life.



Videos

Include YouTube videos of lectures or events that play right in your app with no redirects.



Shop

Sell branded apparel and gifts right from your app.



Files

Include PDFs of brochures, course materials, tools, programs or articles.



Audio

Upload podcasts, interviews messages or any audio file you want to share.



Twitter Integration

Integrate your twitter feed.



News

Post press releases and announcements.



Email Sign up

Build your database and increase inquiries with an integrated contact form.



Blog Feed

Easily integrate your blog using an RSS feed.



Contact

Add phone, email and URLs to make it easy to get in touch.



Events

Add campus events. Manage the details and add a link for tickets or RSVP.

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